

BR 05 BLACK STEEL & GOLD

Bell & Ross



BELL & ROSS TO UNVEIL A NEW APPEALING TIMEPIECE INTO ITS NEW ICONIC LINE

Fifteen years ago, Bell & Ross reinvented the aesthetic codes of contemporary watchmaking with the launch of BR 01, a distinctive and singular watch directly inspired by on-board flight instruments.

A square case, a round dial, and one screw in each of the four corners... more than an original concept, the utilitarian design of this watch revolutionized traditional watchmaking codes.

Over the years, this timeless timepiece has continued to evolve without losing its origins and strong identity. Being the ultimate reference in aeronautical watchmaking ever since, Bell & Ross launched – last year – a tool watch for urban explorers, BR05.

The BR 05 belongs to the family of watches with an integrated bracelet: the bracelet fuses with the case to create a unified piece. Accurate, legible, reliable and functional, this new iconic line is completed with a new appealing and complementary timepiece.

The BR05 BLACK STEEL AND GOLD takes on a sport chic look.



With its smart and classic look, this second addition to the BR05 urban collection takes you back into the 80's spirit by mixing two-tone.

When a technical material meets a precious substance. The combination of satin-finished and polished steel and 18 ct rose gold. The fusion of robustness and sophistication.

Featuring the brand's iconic graphism, the black sunray dial contrasts perfectly with the rose gold applique numerals, indices, and skeletonised hour and minute hands. For optimum legibility, the latters are filled with Super-LumiNova®.

The bi-material timepiece adorns a BR-CAL.321. mechanism, wound by a 360° ruthenium coated oscillating weight. The sapphire glass caseback reveals the beating heart of this movement.

The 40 mm geometric watch, made of surfaces and angles, ensures the bracelet can adapt seamlessly to any wrist. Equipped with a bi-material - 18 ct rose gold and satin-finished and polished steel – bracelet for an elegant look, or a black rubber strap for a sporty chic touch.

It is the latest jewel of masculinity from Bell & Ross: sculptural and captivating.

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BR05A-BL-STPG/SRB



BR05A-BL-STPG/SSG

REF. BR05A-BL-STPG	
Movement: calibre BR-CAL.321. Automatic mechanical.	Crystal: sapphire with anti-reflective coating.
Functions: hours, minutes, seconds and date.	Water-resistance: 100 metres.
Case: 40 mm in width. 18 k rose gold and satin-polished steel. Sapphire case-back.	Strap: black rubber or bi-material 18 ct rose gold and satin-finished and polished steel.
Dial: black sunray. Rose gold gilded applique numerals and indices filled with Super-LumiNova®. 18 ct rose gold gilded skeletonised hour and minute hands filled with Super-LumiNova®.	Buckle: folding. Satin-finished and polished steel.