

BR 05 SKELETON BLUE

500 LIMITED EDITION

Bell & Ross



BELL & ROSS TO UNVEIL A NEW APPEALING TIMEPIECE INTO ITS NEW ICONIC LINE

Fifteen years ago, Bell & Ross reinvented the aesthetic codes of contemporary watchmaking with the launch of BR 01, a distinctive and singular watch directly inspired by on-board flight instruments.

A square case, a round dial, and one screw in each of the four corners... more than an original concept, the utilitarian design of this watch revolutionized traditional watchmaking codes.

Over the years, this timeless timepiece has continued to evolve without losing its origins and strong identity. Being the ultimate reference in aeronautical watchmaking ever since, Bell & Ross launched – last year – an instrument for urban explorers, BR05.

The BR 05 belongs to the family of watches with an integrated bracelet: the bracelet fuses with the case to create a unified piece. Accurate, legible, reliable, and functional, this new iconic line is completed with a new appealing and complementary timepiece.

The new BR05 SKELETON BLUE adorns the challenge of transparency.



Reflecting the finest Haute Horlogerie craftsmanship, this new skeleton version – dressed in blue – highlights the architectural modern design of Bell & Ross' latest urban collection.

The rich finishes of the BR05 draw the eye. Its 40 mm case is angular. The satin-finished surfaces are perfectly flat. The polished bevels emphasize and enhance the volumes they contain.

Particular attention has been paid to the arch of the curve, allowing all the components to be perfectly aligned and ensuring the bracelet can adapt seamlessly to any wrist.

The blue-tinted transparent dial features metal appliqué indices and forms a clear window through which the skeleton movement

can be admired. The skeletonized Super-Luminova®-filled hands and appliqué indices offer perfect legibility at both day and night. The BR05 SKELETON BLUE is equipped with a BR-CAL.322 mechanism, wound by a 360° blue coated oscillating weight, open-worked to showcase the movement designed by Bell & Ross. The brand's logo is metallized on the sapphire case-back.

Lovers of mechanical craftsmanship will be seduced by this limited edition of 500 pieces. True fusion between tradition and avant-gardism, this model can be worn on a remarkably flexible steel bracelet or a ribbed blue rubber strap.

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BR05A-BLU-SKST/SRB



BR05A-BLU-SKST/SST

REF. BR05A-BLU-SKST

Movement: calibre BR-CAL.322. Automatic mechanical.**Crystal:** sapphire with anti-reflective coating.**Functions:** hours, minutes and seconds.**Water-resistance:** 100 metres.**Case:** 40 mm in width. Satin-polished steel. Sapphire case back.**Strap:** blue rubber or satin-polished steel.**Dial:** skeletonised with blue crystal. Applique indices filled with Super-LumiNova®. Metal skeletonised Super-LumiNova®-filled hour and minute hands.**Buckle:** folding. Satin-polished steel.