

BR 03-92 **FULL LUM**

250 Limited edition

Bell & Ross



PLAYING WITH INVERTED CONTRASTS

Bell & Ross, the luxury watch company and ultimate reference for professional aviation timepieces, is now launching the BR03-92 Full Lum, with a modern design and subtle shades.

The BR03-92 Full Lum fits perfectly into Bell & Ross' family of instrument watches with the objective of optimum readability.

The watchmaking brand pursues its concept by reversing the traditional principles of day/night legibility. The idea is to switch the contrasts.

In the daylight, its modern lines underline the essential. The simple and uncluttered display of this timepiece meets with a graphic dial with clear digits.

At night, its subtle shades turn into an explosion of light. The dial and the luminescent rubber bracelet illuminate like an aurora borealis.



AN UNPARALLELED BRIGHTNESS

The BR 03-92 Full Lum completes Bell & Ross' "Lum" Collection with an all-over version.

This time, the attention is no longer focused on the numerals and indexes of the dial but on the dial itself. Indeed, its brass basis is coated with a paint made of Super-Luminova® C3 luminescent pigments, the most resistant, intense, and innovative variant.

The ultra-phosphorescent green light has a very long durability in the dark, offering a continual reading of the hour even in complete darkness.

Its case is cut in a deep matte black color and its display remains perfectly legible day and night thanks to its hands, indexes and black numbers printed by transfer.

A NEW LUMINESCENT BRACELET

Bell & Ross stands out as pioneer with this new luminescent rubber bracelet. To obtain this innovative result, pigments

were incorporated into the material, which will then be hot moulded and pressed.



250 pieces limited edition, only in Bell & Ross Boutiques and e-boutique.

BR 03-92 FULL LUM

250 LIMITED EDITION



JOUR

NUIT

REF. BR0392-LUM1-CE/SRB

Movement: calibre BR-CAL.302. Automatic mechanical.**Crystal:** sapphire with anti-reflective coating.**Functions:** hours, minutes, seconds and date.**Water-resistance:** 100 metres.**Case:** 42 mm in diameter. Matt black ceramic.**Straps:** luminescent green rubber and ultra-resilient black synthetic fabric.**Dial:** luminescent green painted in Superluminova®. Black hands, numerals and indices.**Buckle:** pin buckle. Black PVD.PR CONTACTS: www.bellross.com/PR-CONTACTS.pdf